## PATENT APPLICATION TRANSMITTAL LETTER

(Large Entity)

Docket No. 5938-155 SJP/rs



## TO THE ASSISTANT COMMISSIONER FOR PATENTS

12/06/00 Transmitted herewith for filing under 35 U.S.C. 111 and 37 C.F.R. 1.53 is the patent application of:

For:

Noah Shalom SHOPSOWITZ METHOD AND APPARATUS FOR PROVIDING INTERACTIVE MANAGEMENT OF BRANDED MULTIMEDIA CONTENT AND ADVERTISING Enclosed are: Certificate of Mailing with Express Mail Mailing Label No



	Certificate of Mailing With Express Mail Mailing Label No.						
X	4 sheets of drawings.						
	A certified copy of a	application.					
X	Declaration ☒ Signed. ☐ Unsigned	•					
X	Power of Attorney						
	Information Disclosure Statement Preliminary Amendment						
	Other:						
% B							

		CLAIMS				
For	#Filed	#Allowed	#Extra		Rate	Fee
Total Claims	7	- 20 =	0	x	\$18.00	\$0.00
Indep. Claims	1	- 3 =	0	x	\$80.00	\$0.00
Mültiple Dependen	\$0.00					
var					BASIC FEE	\$710.00
					TOTAL FILING FEE	\$710.00

X	A chec	k in the amount of	\$710.00	to cover the filing fee is er	nclosed.					
]	The Co	ommissioner is hereby a	uthorized to c	narge and credit Deposit Ac	count No.	192253				
	as described below. A duplicate copy of this sheet is enclosed.									
		Charge the amount of		as filing fee.						
	$\boxtimes$	Credit any overpaymen	nt.							
	<ul><li>☑ Charge any additional filing fees required under 37 C.F.R. 1.16 and 1.17.</li><li>☐ Charge the issue fee set in 37 C.F.R. 1.18 at the mailing of the Notice of Allowance.</li></ul>									
		pursuant to 37 C.F.R.		ŭ						

Dated: December 5, 2000

Stephen J. Perry, Reg. No. 32,107

cc: